



Extra Preventative Measures Will Be Taken For Coronavirus Prevention During TransWorld's Halloween & Attractions Show

HAA Supports Transworld's Statement About Coronavirus And Upcoming March 2020 Tradeshow

Grandville, MI, (March 4, 2020) – As the leading and longest standing official association of the haunted attraction industry, we're excited for the upcoming 2020 Transworld Halloween & Attraction Show, and want to take a moment to address the ongoing concerns of Coronavirus. "Protect" is part of our mission, and we echo TransWorld Trade Shows' recent announcement that *'the health and safety of the exhibitors, attendees, and staff is our number one priority.'*

The Halloween & Attraction Show, Christmas Show, and Escape Room Conference will all be proceeding as scheduled March 19th-22nd, 2020 at the America's Center in Downtown St Louis and we look forward to seeing our members, haunted attraction owners, operators, designers, vendors, enthusiasts, artists and more.

As during any time of the winter, and during a flu season, all conference participants should wash their hands often, and refer to the guidelines and mitigation efforts by the World Health Organization at www.who.int Additional preventative measures can be found at <https://www.cdc.gov/coronavirus/2019-ncov/about/prevention-treatment.html>.

Many steps are being taken to ensure extra preventative measures are addressed to ensure everyone has a great time at this year's TransWorld conference, that include increased surface cleaning (door handles, food service areas), and conference site officials are increasing hand sanitizing stations around the show, in addition to additional on-site medical services.

The Haunted Attraction Association (HAA), (the only official association in the haunt industry) serves as the voice of the haunted attraction industry. Our worldwide network of members exchange ideas, information, and experiences via our conferences, exclusive networking events, social media accounts, newsletters, magazines, and more. HAA members have been featured on national television shows such as “Good Morning America,” “The Today Show,” “The Travel Channel,” and “NBC Nightly News.” We welcome your membership, and look forward to seeing everyone at TransWorld 2020, as we continue to build, and make our industry stronger together.

The Haunted Attraction Association's mission is to *Protect, Promote, and Educate* the haunted attraction industry.

The Certified Haunted Attraction Operator Safety ([C.H.A.O.S.](#)) Program is the Haunted Attraction Association (HAA)'s safety course that is recommended to anyone running a haunted attraction. Each year, HAA offers safety classes haunt industry professionals can attend to fulfill their requirement for certification.

Individuals must complete eight hours in order to receive their certification. Once they have completed the eight hours, they will receive a certificate that can be used to show their fire marshal, insurance carrier, and local authority their desire to run a safe haunted attraction. A four hour C.H.A.O.S. class along with classes for additional credits will be available during TransWorld's Halloween & Attraction Show March 19-22, 2020.

HAA Safety Tips

<https://hauntedattractionassociation.com/chaos>

HAA Logos

<https://hauntedattractionassociation.com/logos>

Should you have any questions relating to this release, please reach out to LHG Vice President Carlyn Topkin.

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ABOUT THE HAUNTED ATTRACTION ASSOCIATION

The Haunted Attraction Association (HAA), (the only official association in the haunt industry) serves as the voice of the haunted attraction industry. Our worldwide network of members exchange ideas, information, and experiences via our conferences, exclusive networking events, message boards, newsletters, magazines, and more. HAA members have been featured on national television shows such as “Good Morning America,” “The Today Show,” “TheTravel Channel,” and “NBC Nightly News.”

Our attractions have also been showcased in USA Today, Time Magazine, The Wall Street Journal, and other national publications. The Haunted Attraction Association was formed in 2011 when the International Association of Haunted Attractions (IAHA), founded in 1998, and the Haunted House Association (HHA), founded in 2008, joined forces to form a new association with the common goal of protecting our members and promoting haunted attractions around the world.

The HAA represents professional haunted attraction owners, operators, designers, vendors, enthusiasts, and artists who have turned the business of fright into a multi-million dollar industry with its own tradeshow, experts, suppliers, magazines, educational seminars and events. Each year, haunted attraction owners and operators spend millions of dollars on state-of-the-art special effects, audio-animatronic creatures, Hollywood-quality makeup and masks, costumes, lighting gear, sound equipment, and other products to ensure their customers have a frightful experience.

HAA membership is open to all haunted attraction owners and operators, vendors, home haunters, conventions, professional actors, makeup artists, costumers, and enthusiasts.

The HAA advocates haunts that keep activities on-site and follow standards of ethical, responsible behavior at all times. A key goal of our organization is to promote the safe operation of haunted attractions through affordable, quality safety education and training. Each year, HAA runs the Certified Haunted Attraction Operator Seminar (C.H.A.O.S.) safety program.

www.HAAhaunts.com

